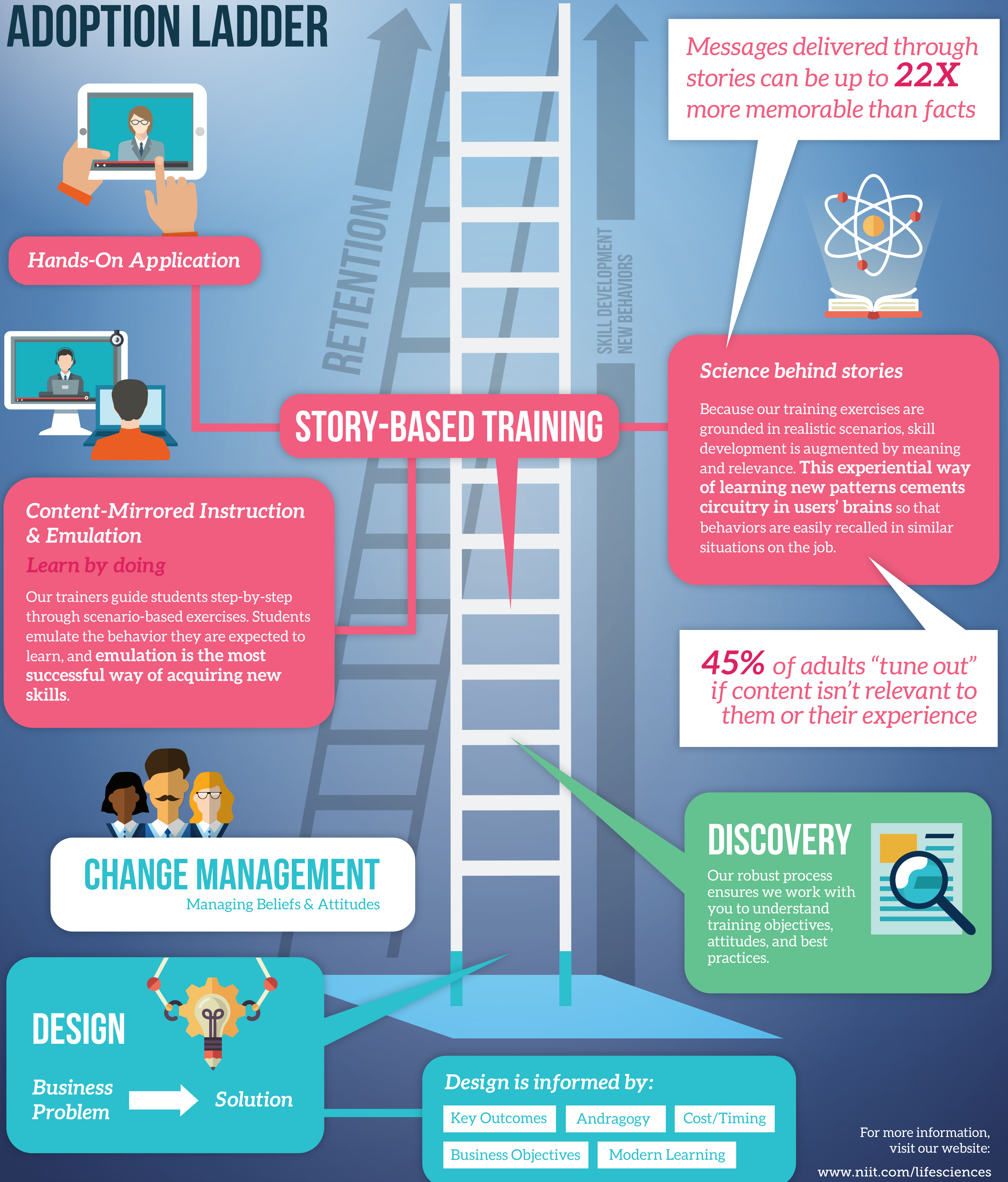# NIIT | LIFE SCIENCES

## 90%+ ADOPTION

Changing What People Do

Changing what people know isn't changing what they do. Through methodology rooted in human psychology, Eagle has discovered the key to effecting behavioral change.

ADOPTION LADDER

RETENTION

SKILL DEVELOPMENT / NEW BEHAVIORS

Hands-On Application

STORY-BASED TRAINING

Messages delivered through stories can be up to **22X** more memorable than facts
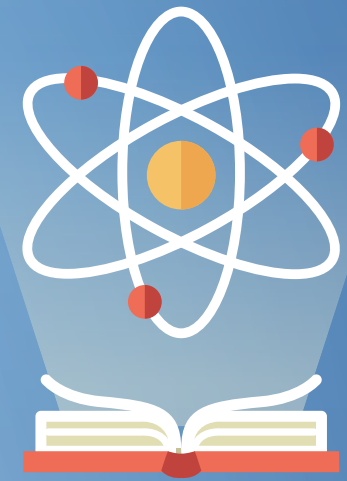
Science behind stories

Because our training exercises are grounded in realistic scenarios, skill development is augmented by meaning and relevance. **This experiential way of learning new patterns cements circuitry in users' brains** so that behaviors are easily recalled in similar situations on the job.

Content-Mirrored Instruction & Emulation

Learn by doing

Our trainers guide students step-by-step through scenario-based exercises. Students emulate the behavior they are expected to learn, and **emulation is the most successful way of acquiring new skills.**

45% of adults "tune out" if content isn't relevant to them or their experience
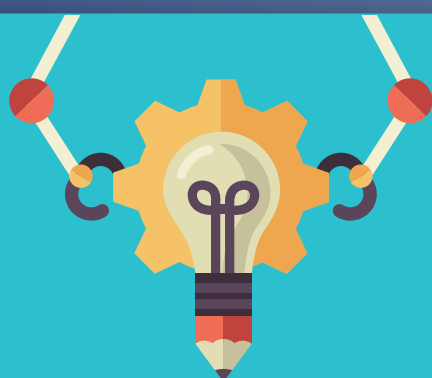
CHANGE MANAGEMENT

Managing Beliefs & Attitudes

DISCOVERY

Our robust process ensures we work with you to understand training objectives, attitudes, and best practices.

DESIGN

Business Problem → Solution

Design is informed by:

Key Outcomes | Andragogy | Cost/Timing
Business Objectives | Modern Learning

For more information, visit our website:
www.niit.com/lifesciences