



MANAGED  
TRAINING  
SERVICES

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April 15, 2025

**BSE Limited**

Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai - 400 001

**National Stock Exchange Limited**

Exchange Plaza, Bandra Kurla Complex,  
Bandra (E), Mumbai - 400 051

**Subject: Press Release dated April 15, 2025**

**Scrip Code: BSE - 543952; NSE - NIITMTS**

Dear Sir/Madam,

Please find enclosed a copy of the press release titled “**NIIT MTS Ranked Among Training Industry’s Top 20 Top Custom Content Development Companies, 2025**”.

This is for your information and records.

Kindly acknowledge the receipt.

Yours truly,  
For **NIIT Learning Systems Limited**

**Deepak Bansal**  
**Company Secretary**  
**& Compliance Officer**

**NIIT Learning Systems Limited**

(Formerly MindChampion Learning Systems Limited)

Registered Office: Plot No. 85, Sector 32, Institutional Area,  
Gurugram 122 001, Haryana, India | Tel: +91 (124) 4293000 | CIN: L72200HR 2001 PLC 099478



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Press Release

## NIIT MTS Ranked Among Training Industry's Top 20 Top Custom Content Development Companies, 2025

**Atlanta, GA, April 15, 2025:** NIIT Learning Systems Limited [NIIT Managed Training Services (NIIT MTS)] (Ticker Symbol: NIITMTS), a global leader in managed learning services, announced that it has been named to the 2025 Top 20 Companies in Custom Content Development by Training Industry, Inc for the fifteenth consecutive year.

Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 report on critical sectors of the corporate training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

Selection to the 2025 Training Industry Top 20 Custom Content Development Companies list was based on the following criteria:

- Scope and quality of custom content development services
- Market presence, brand visibility, innovation, and impact
- Strength of client portfolio and customer relationships
- Business performance and growth trajectory

[View the 2025 Top Custom Content Development Companies list.](#)

*"The companies recognized in this year's Top 20 Custom Content Development list demonstrate innovation and excellence in creating high-quality content and services, including instructional and graphic design, across a variety of industries and subject areas. With their expertise in developing content across multiple modalities and leveraging learning technologies like artificial intelligence (AI) to enhance tools and features, these companies deliver engaging learning experiences that support organizations in achieving their business goals and objectives", said Jalen Banks, marketing research analyst at Training Industry, Inc.*

*"We are proud to be recognized among the Top Custom Content Development Companies by Training Industry for the fifteenth consecutive year. At NIIT, we are committed to pushing the boundaries of digital learning innovation and setting industry benchmarks. Our approach is built on our award-winning Critical Mistake Analysis methodology, developed through years of research at Northwestern University, ensuring that content directly drives business impact, enhancing productivity, time to competence, effectiveness, and efficiency. By harnessing cutting-edge technology, generative AI, and immersive media, we craft learning experiences that are not only engaging but also drive meaningful, real-world impact", said DJ Chadha, Chief Customer Officer at NIIT MTS.*



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Press Release

***(Disclaimer: NIIT MTS does not have any relation with the awarding agency and has nothing to do with the process and screening of the awards.)***

**About NIIT Learning Systems Limited (NIIT MTS)**

NIIT MTS is the trusted partner and award-winning talent and L&D partner for the world's leading companies in over 30 countries. Established in 1981, NIIT MTS offers managed learning services and strategic consulting services that are designed to solve the most complex challenges in talent, skills, and workforce transformation. With a Net Promoter Score of 9/10 and a 100% renewal rate, NIIT MTS helps leading companies transform and reimagine their learning ecosystems while increasing the business value and impact of learning.

Visit us at: [www.niitmts.com](http://www.niitmts.com).

**About Training Industry, Inc.**

Training Industry (<https://trainingindustry.com>) is the most trusted source of information on the business of learning. Their authority is built on deep ties with more than 450 expert contributors who share insights and actionable information with their peers. Training Industry's live events, articles, magazines, webinars, podcasts, research, and reports generate more than 7.7 million industry interactions each year, while the Top 20 Training Companies Lists help business leaders find the right training partners.

**For Media queries, contact:**

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